

Realtors association honors Lisa Balmes

The Portland Metropolitan Association of Realtors has named Lisa Balmes PC, e-PRO to the Million Dollar Club (MDC). The MDC is an exclusive organization established by the Portland Metropolitan Association of Realtors. Membership opportunities are extended to those Realtors who have distinguished themselves by attaining benchmarks of personal service. This is Balmes first year has a member and third year in the industry.

Chris Balmes, Co-Owner/Principal Broker in Oregon & Washington, said "Lisa has worked very hard by using her marketing/PR skills to build a Web-based presence beyond what I have seen before. Many of our new clients in 2008 were from her ability to brand our company in the social networking community."